



Statement of Strategic Intent

2025 - 2027

Our Aim

To transform the mental health system into one where human rights are at the heart of institutions and laws, where people feel empowered to challenge injustices, and people and communities live with dignity.

Our Commitment

Fearless human rights action for a fairer mental health future for all.

Our Purpose

To be ambitious for change where human rights are at the heart of mental health system interactions driven by the Community Managed Sector Organisations (CMOs) in partnership with Lived Experience.

Our Values

- Human rights approach
- Collaboration and co-production
- Community Managed Organisations and Lived Experience leadership
- Fearless representation
- Curious approach to challenge the status quo

Strategic Objectives

1. Leadership, Influence and Reform

- 1.1 Lead and influence key Australian Government policy negotiations to deliver service and system transformation across federal departments.
- 1.2 Deliver a collective, cohesive and trusted CMO voice to the Australian Government.

2. Organisational Effectiveness and Sustainability

- 2.1 Deliver responsible financial management and investigate revenue diversification.
- 2.2 Consolidate membership to ensure national peak status.
- 2.3 Establish reporting mechanisms that identify impact measurements aligned with the Strategic Plan.
- 2.4 Ensure governance and policies meet legislative requirements and a healthy workplace culture.

3. Stakeholder Engagement, Communications and Capacity Building

- 3.1 Deliver strong and respectful engagement with Lived Experience peaks, members, representative organisations and other relevant stakeholders that is progressive, and values based.
- 3.2 Establish a minimum of two national communities of practice led by members and informed by lived experience focussing on national priorities.
- 3.3 Deliver informative reports to members, relevant stakeholders and the wider communities through collaborative strategic communications and engagement plans.